



reedy reels
film festival

April 22-24 2022

SOUTH CAROLINA CHILDREN'S THEATRE
GREENVILLE ,SC

REEDY REELS
FILM FESTIVAL

2022

OUR MISSION

The mission of Reedy Reels Film Festival is to showcase talented independent filmmakers while diversifying Greenville's cultural community through the art of film and independent filmmaking.

OUR VISION

The Reedy Reels Film Festival will encourage the promotion, education and appreciation of independent filmmaking in the Greenville community. The art of independent film will bring a diverse edge to the Upstate by reaching outside of the commercial cinema multiplex. This festival will encourage the creation of film in the Upstate and beyond while raising awareness and appreciation of the art form.

EXPOSURE STATEMENT

Reedy Reels Film Festival promotes the appreciation of the art of filmmaking while generating support for independent filmmakers especially in the Upstate. The festival will engage the community and create exposure for local filmmaking while building inspiration and new opportunities for local artists.

DO YOUR PART

**TO DRIVE
THE ARTS**

**HELP BUILD A PATH
FOR LOCAL INDEPENDENT
FILM ARTISTS TO HELP
TELL THEIR STORY**

SPONSOR PACKAGES



| | TITLE | GOLD | SILVER | BRONZE | "NEW" CATEGORY SPONSOR* |
|---|---------------|---------------|-----------------|-----------------|-------------------------------|
| Sponsor Amount | \$10,000 | \$ 5,000 | \$2,500 | \$1,000 | \$500 |
| Festival Pass | 10 | 5 | 3 | 2 | |
| Day Pass Friday | 10 TICKETS | 5 TICKETS | 3 TICKETS | 2 TICKETS | |
| Day Pass Saturday | 10 TICKETS | 5 TICKETS | 3 TICKETS | 2 TICKETS | |
| Sunday | 10 TICKETS | 5 TICKETS | 3 TICKETS | 2 TICKETS | |
| Email Blast (Newsletter) | LOGO | LOGO | LOGO | LOGO | |
| Website Logo Placement | LOGO | LOGO | LOGO | LOGO | |
| Website Landing Page | ✓ | ✓ | ✓ | ✓ | |
| Social Media Exposure | ✓ | ✓ | ✓ | ✓ | |
| Program Logo Placement | 2 Page Spread | 1 Page Spread | 1/2 Page Spread | 1/4 Page Spread | 1/2 Page Spread |
| Opportunity to Speak | ✓ | | | | ✓ |
| Pre-Film and Intermission Commercial Spot (If provided*) | 1 Minute | 30 Seconds | 10 Seconds | | |
| Event Analytics | ✓ | ✓ | ✓ | ✓ | |

*Student, Local, Documentary, Animation, Feature, Shorts, Wildlife