



reedy reels
film festival

March 22 - 24, 2024

SOUTH CAROLINA CHILDREN'S THEATRE
GREENVILLE ,SC

REEDY
REELS FILM
FESTIVAL

2024

OUR MISSION

The mission of the Reedy Reels Greenville Film Festival is to showcase talented independent filmmakers while diversifying Greenville's cultural community through the art of film and independent filmmaking.

OUR VISION

The Reedy Reels Greenville Film Festival will encourage the promotion, education and appreciation of independent filmmaking in the Greenville community. The art of independent film will bring a diverse edge to the Upstate by reaching outside of the commercial cinema multiplex. This festival will encourage the creation of film in the Upstate and beyond while raising awareness and appreciation of the art form. The festival will be a key component of the filmmaking infrastructure in the Upstate of South Carolina.

EXPOSURE STATEMENT

The Reedy Reels Greenville Film Festival promotes the appreciation of the art of filmmaking while generating support for independent filmmakers especially in the Upstate. The festival will engage the community and create exposure for local and student filmmaking while building inspiration and new opportunities for local artists. The festival provides a platform for filmmakers to reach the community. The Reedy Reels organization is a 501c3 non-profit organization that is registered with the State of South Carolina.

**DO YOUR PART
TO DRIVE
THE ARTS**

HELP BUILD A PATH

**FOR LOCAL INDEPENDENT
FILM ARTISTS TO HELP
TELL THEIR STORY**

SPONSOR PACKAGES



	TITLE	GOLD/ Reception Sponsor	SILVER/ Session Sponsor	BRONZE	COPPER	Breakout Session Sponsor
Sponsor Amount*	\$10,000	\$ 5,000	\$2,500	\$1,000	\$500	\$750
All Festival Pass	20	10	6	4	2	3
Social Media Video	60 seconds	30 seconds	15 seconds	n/a	n/a	n/a
Social Media Posting About Sponsor	2 dedicated	1 dedicated	shared	shared	n/a	n/a
On Stage, Live Presentation	Opening night 5 minutes	Saturday or Sunday day session, 3 minutes	Saturday or Sunday day session, 1 minute	n/a	n/a	1 minute at breakout session
Email Blast (Newsletter)	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Website Logo Placement	Top place	Premium place	Premium place	standard place	standard place	standard place
Website Landing Page	✓	✓	✓	✓	✓	✓
Social Media Exposure	✓	✓	✓	✓	✓	✓
Pre-Film and Intermission Commercial Spot	60 seconds	30 Seconds	15 Seconds	LOGO only	LOGO only	LOGO only
Event Analytics	✓	✓	✓	✓	✓	✓

* Sponsorship can be in cash or in-kind value.

In-kind sponsorship will require detailed offering and associated value of each item